

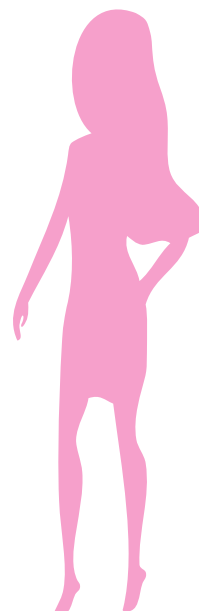
HABILLE BARBIE COMPETITION



HABILLE BARBIE COMPETITION

AIM :
The competition
involves creating an outfit
for Barbie.

Open to students
craft-fashion-design
Application is to be made
in writing



As part of the «Barbie, vies de star» exhibition, which will take place at the Musée des Arts Décoratifs from March 9 to September 18, 2016, participants are invited to conceive an outfit for Barbie.

INTRODUCTION TO THE COMPETITION :

Since 1864, the Arts Décoratifs is committed to «reinforce the efforts of chosen men and women who care about the progress of National Work from school and apprenticeship to perfect mastering» and, through its collections, to present outstanding works of decorative arts, fashion, advertising with a view to enhance the public's awareness of good taste, the art of living, materials and techniques.

The Arts Décoratifs has engaged in a heartfelt dialog with fashion lovers, stylists and designers and, through its exhibitions, it contributes to the making of a vivid and sensitive history of fashion. In the course of the exhibition developed by the toy department of the Arts Décoratifs, the world of Barbie will be celebrated. An entire section will be dedicated to the fashion of this iconic doll created on March 9, 1959 by Mattel, the American toys and games company. More than 50 years later, this doll continues to evolve as it follows the pace set by trends and events.

In this context, the Arts Décoratifs is launching a competition dedicated to Barbie's clothes and accessories.

CONTACT INFORMATION :

«Habille Barbie » competition.
Les Arts Décoratifs
107, rue de Rivoli
75001 Paris
www.lesartsdecoratifs.fr
concours@lesartsdecoratifs.fr

Statement of intention to participate
from December 2nd, 2015

Application deadline:
February 10, 2016

TERMS AND CONDITIONS

ORGANIZER :

The Arts Décoratifs, 107, rue de Rivoli, 75001 Paris, France, 1901 act association, registered charity, is organizing the «Habile Barbie» competition.

PARTICIPANTS :

The competition is open to all secondary school, art school, school of applied arts and university students having reached the age of majority.

Participation must take place under the auspices of the school, the graduate school or the university and be organized by class, group of students or student.

CONDITIONS FOR PARTICIPATION :

Participating in the «Habile Barbie» competition implies full acceptance of the present terms and conditions as well as the irrevocable decisions of the jury.

Participants are invited to submit their proposal for the «Habile Barbie» competition in accordance with the instructions mentioned below.

To this day, each ethnic group in the world is represented by a Barbie doll. The competition concerns one of these dolls. Care must be taken to ensure the doll is signed Mattel and measures the required 29 cm.

Participants are invited to produce their prototype without material or technical constraints. However, in order to allow for the winning Barbies to be presented in a display window, designs are required not to exceed the following dimensions: H: 40 cm x W: 30 cm x D: 30 cm.

Submission shall be done by way of paper file containing :

- three photographs taken, one each, from the front, side and back and a fourth photograph allowing for the best display of the design,
- a technical diagram or any drawing explaining the creative process,
- a list of the materials used,
- with at least one, and at the most three, 10 cm² samples of the chosen textiles,
- the clothes and accessories' manufacturing techniques,
- the name of the design,
- a presentation text, in French and English, of 800 characters maximum,
- the first name and name of the student,
- the name and address of the school.

The paper file must not exceed an A3 format and 8 double-sided pages. The participation form, filled in legibly, is to be included.

The design is considered without commercial value. Application files will not be returned.

STATEMENT OF PARTICIPATION :

Classes or students wishing to enter the competition should apply through their school, graduate school or university. This statement of participation commits the school, the graduate school or the university to submit a project. This statement is open for acceptance until January 20, 2016 by post, Les Arts Décoratifs, concours «Habile Barbie», 107, rue de Rivoli, 75001 Paris, France, as confirmed by the postmark, or by email at concours@lesartsdecoratifs.fr, allowing the school to receive potential further details.

TERMS AND CONDITIONS

DURATION OF THE COMPETITION :

Participants must submit their proposal by post no later than February 10, 2016, to Les Arts Décoratifs, concours «Habillement Barbie», 107, rue de Rivoli, 75001 Paris, France, as confirmed by the postmark. Submission of the «Habillement Barbie» file is open for acceptance at the Arts Décoratifs until February 11, 2016 at 5 p.m. Late submissions will not be considered. Incomplete application files will not be admitted to the competition.

LIABILITY :

Participants submitting a project in the context of this competition shall certify and guarantee that he or she is the exclusive and sole author and that he or she is not directly and/or indirectly violating the rights of any third party.

Irrespective of the quality of the designs, winners having produced their outfit on a counterfeit doll will be disqualified.

Participants with a winning Barbie shall commit to entrust the Arts Décoratifs with their doll from February 24 to October 30, 2016.

Winners will be required to send to the email address of the competition: all the file documents and images in a jpeg format, a picture of themselves and a few lines about their studies; this content is likely to be made available on the Internet, social media and in the exhibition's press kit.

In order to ensure layout consistency in the presentations, winners shall agree to have their Barbie photographed by the museum's photographer and commit to transfer their reproduction rights, free of charge, to the Arts Décoratifs and Mattel for a duration of 10 years on all the material relating to the presentation of the exhibition and of the competition.

Any dispute arising from the interpretation of the terms and conditions shall be resolved by the Arts Décoratifs. The Arts Décoratifs reserves the right to modify, extend or cancel the present competition if warranted by circumstances.

JURY AND SELECTION CRITERIA :

The jury, composed of representatives of the scientific team of the Arts Décoratifs museum, of representatives of Mattel, of fashion and media professionals, will be encouraged to favor dolls offering a unique proposal, enhancing Barbie and underlining her interest in fashion and creative arts.

PROCEDURE AND SELECTION JURY :

The jury will select twelve Barbie dolls after examination of the files.

Barbie will be irreversibly selected and the author declared a winner only upon receipt of the original model, compliant with the file submitted to the Arts Décoratifs.

The jury reserves the right to honor less or no winners if the designs submitted do not meet the competition's criteria and do not offer an artistic vision.

PRIZE :

Winners will be announced on February 20, 2016.

The twelve Barbie will be presented within the exhibition course from March 9 to September 18, 2016 at the Arts Décoratifs, 107, rue de Rivoli, 75001 Paris, France.

The name of the school, of the teacher(s) and of the awarded student will appear prominently next to the design.

PARTICIPATION FORM

PARTICIPATION IN THE «HABILLE BARBIE» COMPETITION :

I, the undersigned,

Position

commit with

the class the group the student

Diploma prepared (specify the level and the course)

Address of the school

Phone number

Email

to enter the «Habilé Barbie » competition

I declare that I have read the entire the terms and conditions.

I also accept that the file submitted will not be returned and will be made available for communication purposes.

In the event that the Barbie created by my class or one of the students wins the award, I commit to giving the doll to the Arts Décoratifs no later than February 24, 2016.

Signed in, the

Signature

PLEASE SEND TO :

Concours « Habille Barbie »
107, rue de Rivoli, 75001 Paris
ou par mail à
concours@lesartsdecoratifs.fr

SECTION RESERVED FOR THE ORGANIZER :

**LES ARTS
DECORATIFS**

Barbie

