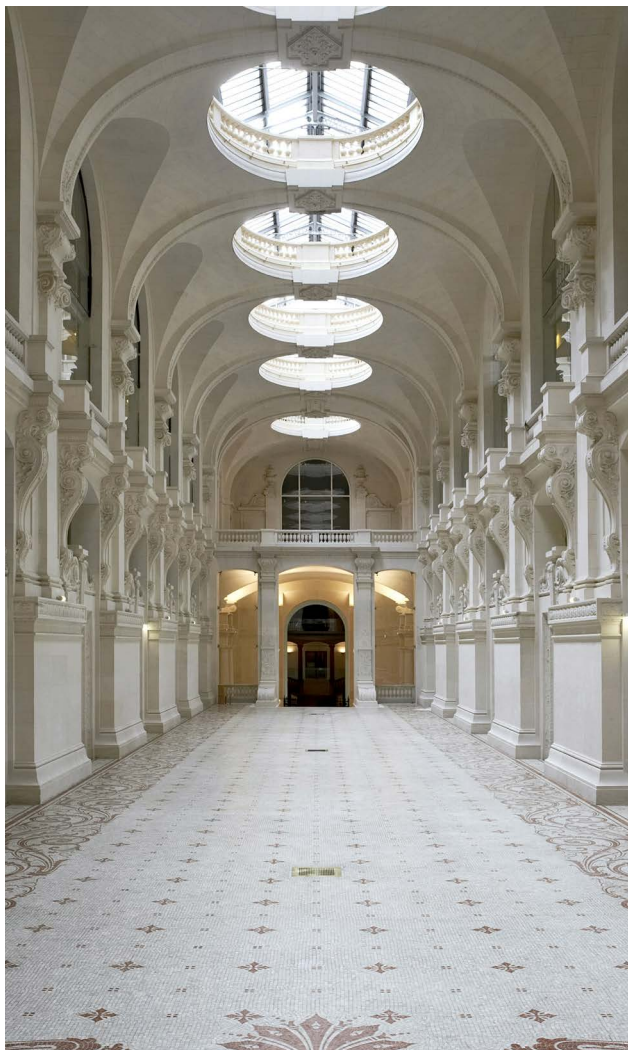


Sofia Coppola to be Artistic Director of the *Bal d'Été* at the Musée des Arts Décoratifs in Paris

July 6, 2025

On the occasion of the centenary of the 1925 International Exhibition of Decorative Arts, the internationally renowned American filmmaker Sofia Coppola will revive the tradition of the great Parisian balls at the Musée des Arts Décoratifs on Sunday, July 6, 2025.

The museum has entrusted her with the artistic direction of this unique event. A tribute to French elegance and art de vivre, this *Bal d'Été* will kick off the Paris Haute Couture week by combining fashion, art and design.



Sofia Coppola: “I am honored to be entrusted with the artistic direction of the *Bal d'Été* at the Musée des Arts Décoratifs in Paris. This city is my beloved second home,

so to celebrate this icon of French culture is especially inspiring to me.”



Jean-Victor Meyers, President of the Honorary Committee for the gala: “Sofia Coppola was the natural choice – an artist who effortlessly blends fashion, music, cinema,

art and design into immersive worlds. She's the perfect person to infuse this event with life, celebrating creativity in all its forms, supporting the museum and the schools that cultivate future designers, and spotlighting emerging talent.”

With a rich collection of over 1.5 million works of art, decorative objects and prestigious furniture from the Middle Ages to the present day, the Musée des Arts Décoratifs remains a formidable laboratory for designers and artisans. The *Bal d'Été* is a unique opportunity to enjoy a magnificent evening while supporting the museum's ambitious program and its many projects.

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