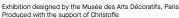
Christofle A brilliant story

Press release









Christofle A brilliant story

- 1. Steps for partial gilding of a Jardin d'Eden table spoon -Christofle Marcel Wanders (b. 1963), designer 2018 Silver-plated and gilded metal Bouilhet Christofle Conservatory © Gwenaëlle Dautricourt for Christofle
- 2. Flèche candelabra Christofle Gio Ponti (1891-1979), designer Model of 1928, produced between 1928 and 1942 Silver-plated metal Bouilhet Christofle Conservatory © Christophe Dellière

From November 13, 2024 to April 20, 2025, the Musée des Arts Décoratifs will celebrate the creations and extraordinary expertise of the renowned silversmith Maison Christofle by organizing a major exhibition dedicated to this French company, which boasts nearly two hundred years of history. From the 1830s to the present day, this line of talented goldsmiths, begun by Charles Christofle (1805-1863) and Henri Bouilhet (1830-1910), has transformed the lines and decorations of silverware, allowing it to become a feature of daily life. In collaboration with leading artists and fashion designers such as Gio Ponti, Andrée Putman, Karl Lagerfeld and Pharrell Williams -, Christofle is an artistic laboratory that revolutionizes traditional silver smithery by reinventing its uses and enhancing it with new colors and decorations.



From the teaspoons to monumental vases for the World Fairs, nearly 1,000 pieces of gold and silverwork, jewelry, paintings, drawings and posters recount the extraordinary story of this heritage company. Christofle, a brilliant story, curated by Audrey Gay-Mazuel, curator in charge of the 19th century - Art Nouveau collections, is presented in the Christine & Stephen A. Schwarzman Fashion Galleries, in a spectacular and immersive scenography that highlights the hidden side of the silversmith's profession and the most legendary sumptuous tables.



The exhibition opens with a spectacular presentation of Christofle's contribution to the world of decorative arts. Then, recreating the atmosphere of the Christofle factories, successively located in Paris, Saint-Denis and now Normandy, the visitor is taken behind the scenes to discover the secrets of the silver- and gold-plating processes, and to learn how a fork is made. The reconstruction of a silversmith's workshop, combining traditional tools with digital devices, reveals the mastery of this artistic profession.

Three rooms are dedicated to the masterpieces that Christofle presented at the World Fairs, from 1851 to 1925. Winner of gold medals at every event, the company has continued to innovate, creating monumental and spectacular pieces adorned with vibrant colors and patterns embodying the most avant-garde trends, from Japonisme to Art Deco.

3. L'Union fait le succès coffee pot -Christofle Albert-Ernest Carrier-Belleuse (1824 1887), sculptor Model of 1880, produced after 1935 Silver-plated metal and ivory Bouilhet Christofle Conservatory © Christophe Dellière

A jeweler by trade, Charles Christofle revolutionized gold- and silversmithing in 1842 by developing innovative techniques combining chemistry and electricity to silver- or gold-plate nonprecious metals. Thanks to these new processes, he was able to make the and accessible, becoming part of our everyday lives, transforming the most common objects, such as video game consoles, cups or shoe boxes, into true works of design.

4. Gourdes et vignes grimpante torchiere -Christofle Émile Reiber (1826-1893), designer 1874 Gilded and patinated copper alloy, cloisonné enamel Paris, Musée des Arts décoratifs © Les Arts Décoratifs / Christophe Dellière

tableware once the preserve of the elites

5. Dip Malmaison coffee service — Christofle École cantonale d'art de Lausanne (ECAL) and Adrien Rovero (b. 1981), designer 2006 Silver-plated metal, rubber Bouilhet Christofle Conservatory © Christophe Dellière

6. Vertigo vegetable dish with lid — Christofle Andrée Putman (1925-2013), designer 2003 Silver-plated metal Bouilhet Christofle Conservatory © Christophe Dellière

7. Manche fraisier Strawberry shovel — Christofle 1894 Silver-plated metal Bouilhet Christofle Conservatory © Christophe Dellière On the second floor, an idealized, museographic Christofle boutique offers a playful presentation of the endless variety of tableware and everyday objects that have become the hallmark of the company. From traditional cutlery sets to contemporary creations, from iconic silverware to iconic tea sets, each piece echoes Christofle's successes. Posters, advertisements and catalogs from the mid-19th century to the present day reveal the commercial ambitions of this world-leading silversmith.







7.

As an ambassador of French luxury and art de vivre, Christofle has established itself in the mid-19th century as the preferred supplier of palaces, hotels and restaurants, as well as legendary trains, ocean liners and airplanes. From the famous Tour d'Argent duck press to the on-board service of the Concorde, visitors are invited to travel from the dining room of the Ritz to that of the ocean liner Normandie, from a coach of the Orient-Express to the cabin of Concorde.

Since the 1920s, Christofle has collaborated with leading designers to create pieces that are both modern and contemporary, imbued with the most avant-garde aesthetics. In the 1930s and 1950s, the Italians Gio Ponti and Lino Sabattini added dynamic lines and reinvented shapes with a touch of humor. At the same time, Danish and Finnish designers Christian Fjerdingstad and Tapio Wirkkala also left their mark. Under the direction of Tony Bouilhet, Christofle immersed in the artistic circles of Jean Cocteau's, leading to collaborations with talents such as César and Arman.



The silversmith of kings, princes, emperors and then presidents, Christofle supplies palaces, ministries and embassies since the 1840s. From Napoleon III under the Second Empire to the current President of the French Republic, Christofle services have adorned the most majestic tables. Comprising hundreds of pieces and featuring impressive table centers complete with sculptures, planters and candelabras, now a signature of the French art of hosting, these services are a must for major diplomatic receptions. As a spectacular conclusion to the exhibition, the last two rooms of the tour surprise visitors with a magical display of tables whose settings contrast tradition and modernity, from the splendor of the 1860s to the Vertigo service designed by Andrée Putman in 2002.

8. Palmaceae necklace —
Christofle
Michele Oka Doner
(b. 1945), sculptor
2005
Solid silver
Bouilhet Conservatory
Christofle
© Christophe Dellière

9. Courge tea service kettle — Christofle Léon Mallet (active 1874-1900), sculptor Circa 1891 Silver-plated metal and ivory Bouilhet Christofle Conservatory © Christophe Dellière Since the 1990s, Christofle has surrounded itself with international designers, cementing its place in the history of contemporary art. Famous names such as Sylvain Dubuisson, Elisabeth Garouste and Mattia Bonetti, Martin Szekely, Richard Hutten, Marcel Wander and Jean-Marie Massaud, as well as designers Christian Lacroix and Karl Lagerfeld, have all contributed their unique visions. Reconnecting with the legacy of its founder, Charles Christofle, since the mid-1980s, the Maison has made a name for itself again in the world of jewelry, with bold creations by Andrée Putman, Michele Oka Doner and Aurélie Bidermann.



9.

Useful Information

- Press contacts

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Curator

Audrey Gay-Mazuel, heritage curator 19th century - Art Nouveau collections

assisted by Astrid Grange, assistant curator 19th century - Art Nouveau collections

#Expo_Christofle

- Les Arts Décoratifs

The not-for-profit organization Les Arts Décoratifs brings together the Musée des Arts Décoratifs, the Musée Nissim de Camondo, the Camondo School, the Ateliers du Carrousel, and the Library.

Johannes Huth, President Sylvie Corréard, Chief executive officer Christine Macel, Director of Museums, Deputy chief

- Musée des Arts Décoratifs

executive officer

107 rue de Rivoli, 75001 Paris +33 (0) 1 44 55 57 50 Métro: Palais-Royal, Pyramides, Tuileries

Hours

Permanent collections:

- → Tuesday to Sunday, 11 am 6 pm Temporary exhibitions:
- → Tuesday and Wednesday, 11 am-6 pm
- → Late night on Thursdays: 11 am - 9 pm in temporary exhibition Admission
- → General admission: €15
- → Concession: €10
- → Free for under 26

- Musée Nissim de Camondo

63 rue de Monceau, 75008 Paris +33 (0) 153 89 06 40

Opening Hours

Open 10 am - 5:30 pm Closed Monday and Tuesday

Admission

- → General admission: €12
- → Concession: €9
- → Free for under 26

Library

111 rue de Rivoli, 75001 Paris +33 (0) 1 44 55 59 36 Open Monday 1pm - 6pm and Tuesday to Friday 10 am - 6 pm

- Publications and images

107 rue de Rivoli, 75001 Paris +33 (0) 1 44 55 57 68

- Visitor engagement

→ Activities for individuals

Reservation via the online ticketing

→ Activities for groups

reservation@madparis.fr

+33 (0) 1 44 55 57 66

→ Conferences, round tables and colloquiums

Reservation via the online ticketing conference@madparis.fr +33 (0) 1 44 55 59 26

École Camondo

266 boulevard Raspail, 75014 Paris +33 (0) 1 43 35 44 28

Ateliers du Carrousel

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- Bookshop & Gift Store

105 rue de Rivoli, 75001 Paris +33 (0) 1 42 60 64 94 Open 11 am - 18:30 pm Open late on Thursdays until 9 pm Closed Monday

Loulou Restaurant

107 rue de Rivoli, 75001 Paris or access via the Carrousel gardens Open daily 12 pm - 2:30 pm and 7 pm - 11 pm +33 (0) 1 42 60 41 96

- Le Camondo Restaurant

61 bis rue de Monceau, 75008 Paris Open Tuesday to Saturday from noon to midnight and Sunday during the day

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- Internet and social media

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